

exhibitor brochure

digital

PMRExp 2020

powered by PMeV

Network for Secure Communications
24–26 November / Koelnmesse

www.pmrexp.com

 **PMeV**
NETZWERK SICHERE
KOMMUNIKATION


Medien und Kongresse

WELCOME

HOME LOBBY AUSSTELLUNG KONFERENZBÜHNE

Suchbegriff



Important: exemplary representation of a possible visualization

Basic Package + Add Ons to choose

Basic Package:
virtual Exhibition Stand



Your additional Options:

Virtual Conference Room

(10 Min) Slot in the **Speakers' Corner**

Logo in the Virtual Foyer

Banner in Participant Newsletter

Stand-Alone Newsletter

Basic Package: Exhibition Stand

- exhibition stand incl. 5 graphic templates
- standard chat function
- contact request function
- logo placement: List of exhibitors + hall plan

Content** link to the stand via widgets:

- info box
- gallery
- Local Video, Youtube Video
- link
- conference List (e.g. link to the Speakers' Corner)



Live mit dem
Standpersonal
chatten!

Price
2.500 €*

*plus VAT

** Data volume per stand limited to 2 GB - additional data volume of 5 GB can be booked for 100 €.

Exhibition Booth

Step by Step

- (1) **Log in**
Each exhibitor gets his own access to the EXPO-IP system
- (2) **Upload background graphic + company logo**
Picture file in JPG, PNG or GIF
(EW Medien provides 5 graphic templates if required)
- (3) **Upload other media***
 - Documents: PDFs, flyers, product information, brochures
 - Picture gallery for product pictures
 - Videos: Product demonstrations, company portrait, user tutorials
(max. 512MB, above that one should work with a link to the YouTube or Vimeo)
- (4) **Edit stand**
 - Select background graphic + logo
 - Enter text and contact information
 - Positioning Widgets
- (5) **Stand preview**



Virtual Conference Room

Integration of a virtual conference room via webseminar software.

- Participation up to 100 persons possible
- availability of the virtual meeting room for 3 days
- Use the space for your presentations or direct exchange with your customers.

Only bookable in connection with a virtual stand.

Price for 3 days

1.000,00 €*

Slot in the virtual Speakers' Corner

- You will receive a 10 minute lecture slot in the virtual Speakers' Corner
- In addition to the exhibition, the Speakers' Corner will be a virtual room (webseminar) where you can share content.
- The virtual Speakers' Corner will be represented by a webseminar software that is fully integrated into the virtual exhibition.
- Your presentation will be part of the official program and will appear there with title, time and company name.
- You can also link your presentation in Speakers' Corner with your virtual stand.



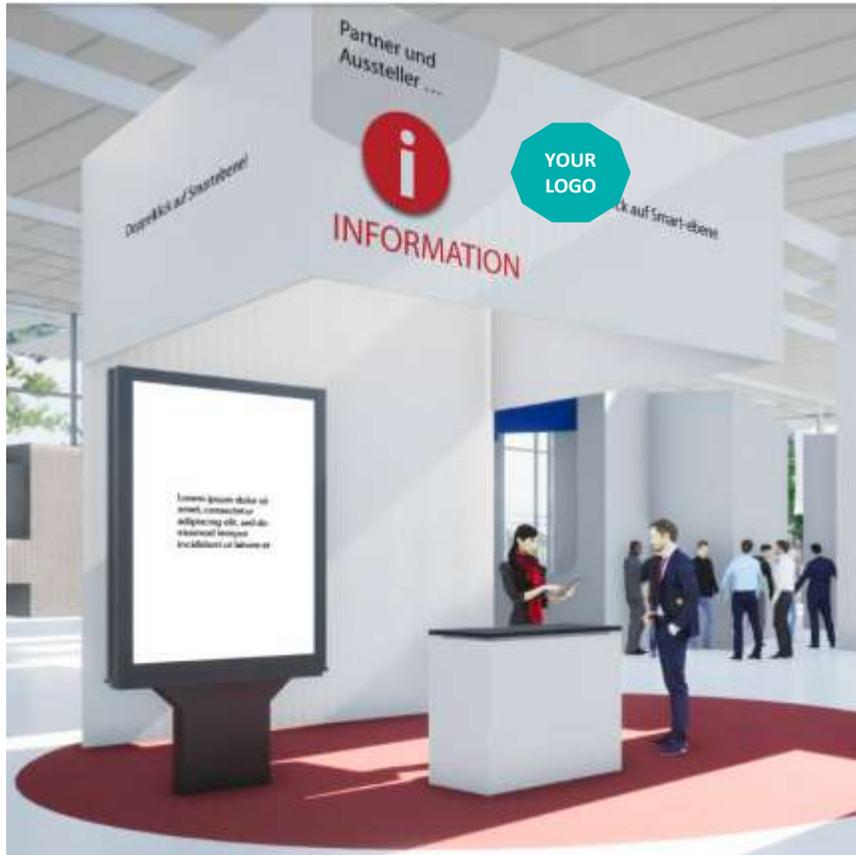
Important: exemplary representation of a possible visualization

Price per Slot

500,00 €*

ONLY 2
LOGO PLACEMENTS LEFT

Logo in Virtual Foyer



Make the decisive first impression and place your company logo directly in the virtual foyer**!

Price per logo
700,00 €*

Important: exemplary representation of a possible visualization

*plus VAT

** only limited number of logos possible - offer subject to availability

Banner in one of the PMRExpo participant newsletters

Place your message in one of the PMRExpo newsletters**.
Draw attention to your appearance and make visitors curious about your innovations 2020.

And there you go:

- You create an eye-catching and unique banner (600x300 pixels)
- The banner will be linked to your homepage
- We integrate your banner into our newsletter (see example)
- We send the newsletter with your banner to approx. 3,700 addresses
- You benefit from a high opening rate of 20%.

Price per Banner*
450,00 €

*plus VAT

**only limited number of banners possible - offer subject to availability



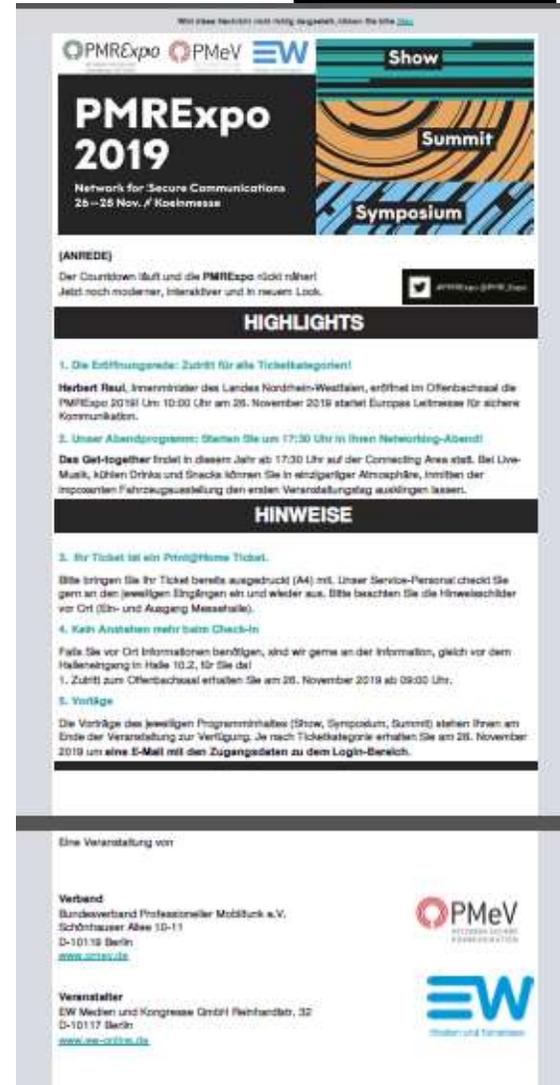
Stand-Alone Newsletter

Do you have burning issues that you would like to share with your relevant target group? Innovations, news or other highlights? Then create your own newsletter** together with us and benefit from the exposed positioning and exclusivity of your presentation within the newsletter.

And there you go:

- In consultation with EW Medien, you will create an editorial contribution with content that fits in with the topics of the PMRExpo.
- The newsletter is carried solely by your editorial contribution, no other banners are integrated.
- We create and send the newsletter to about 3.700 addresses
- You benefit from a high opening rate of 20%.

SOLD



*plus VAT

** only limited number of Newsletters possible - offer subject to availability

Do you have any questions?

Feel free to contact me.

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