



Press release

Frankfurt am Main, 18 November 2014

PMRExpo 2014 – New features, proven features and an expanded exhibition

The preparations for PMRExpo 2014 are in the final stage. 160 exhibitors will present their services and products at one of the most important international exhibitions for professional mobile radio and control centres from 25 to 27 November 2014 at the Koelnmesse.

The exhibition, covering an area currently of over 3,400 square metres, is complemented by an extensive programme of lectures with the PMR Conference, Congress on Command and Control Centres and specialised forums. A panel discussion on the topic of "Professional Mobile Radio in Germany - A Study on Requirements and Trends in Companies from transport, utilities and industry" has been integrated into the PMR Conference. After the successful launch of the International Public Safety Forum, the concept of the forum has evolved so that it is now offering the Industry Forum, Specialist Trade Forum and the Indoor Coverage Forum.

The trend towards internationalisation of PMRExpo still continues. The number of international exhibitors has risen as can be seen in the number of exhibitors from Asia in particular. Whilst last year there were four exhibitors from China, this year twelve are already registered.

The presence of the guest country Austria, also underlines the growing international nature of PMRExpo. Austria is represented by exhibiting companies and numerous experts in the conferences and forums at PMRExpo. The fire brigade magazine, "BRENNPUNKT", and the "Connection Magazine" are the Austrian media partners. ADVANTAGE AUSTRIA Austrian Trade Delegation, with a base in Frankfurt am Main, has a presence at the exhibition with an Information Point (Hall 10.2/C16). On the first evening of the exhibition (25 November), at 5:45 p.m., ADVANTAGE AUSTRIA, together with the event organiser, EW Medien und Kongresse GmbH, invites all participants to attend a get-together on the boulevard, with Austrian wine and other delicacies.

A new innovation available to all participants this year is the PMRExpo app (www.eventmobi.com/pmrexpo_en). It provides a constantly up-to-date overview of all exhibitors, programme lectures, media partners and more. The app is available online and offline to English or German speaking users. Users can leave feedback in the visitor survey anytime during PMRExpo and for a few days after it has ended.

*PMRExpo is taking place for the 14th time this year. Since 2009, Koelnmesse has been home of the leading trade fair for Professional Mobile Radio (PMR) and control rooms. A large number of national and international exhibitors will be featured, e.g. producers, users and operators of Professional Mobile Radio systems. The Professioneller Mobilfunk e. V. (PMeV) acts as conceptual supporter of PMRExpo. The event is organised by EW Medien und Kongresse based in Frankfurt am Main.
www.pmrexpo.de/en*

*The **Bundesverband Professioneller Mobilfunk e.V. (PMeV)**, i.e. Federal Association of Professional Mobile Radio, is a federation of leading suppliers and users of communication systems for mobile professional applications. Its members include manufacturers, system providers and application houses as well as network operators and users. The aim of PMeV is to further expand and develop the PMR market in Germany. In addition, PMeV offers manufacturers, users and enquirers a neutral dialogue platform for the assessment of technologies and the discussion of chances and risks of technical solutions and concepts.*

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*Frankfurt-based **EW Medien und Kongresse GmbH** is a leading provider of information in the energy and water industry in Germany. In keeping with their slogan "Know-how is our energy" EW compiles and prepares the most important information from the industry. Focusing on quality, topicality and practical approach, EW reacts fast to current political and legal developments in the sector due to its closeness to the BDEW, Bundesverband der Energie- und Wasserwirtschaft. EW also organises events for PMR-related topics, such as a specialist forum on PMR for utility providers, a symposium on on-call duty and other conferences on emergency and crisis management such as PMRExpo which EW has been organising since 2013.*

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