



Press Release

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PMRExpo 2014: Upward trend continues

The growth and internationalisation of PMRExpo continued with the 2014 event which took place between 25 and 27 November in Cologne. The exhibition space increased once more from the previous year to 3,510 square metres (2013: 3.352 m²) and hosted a total of 165 exhibitors (2013: 151) and 3,200 visitors (2013: 3,051). Those figures, together with a rise in the number of foreign visitors and exhibitors, clearly demonstrate the continued growth of PMRExpo. The statistics also underline its position as one of the leading global specialist trade fairs for professional mobile radio and control rooms. North Rhine-Westphalia Home Affairs and Local Government Minister and PMRExpo patron, Ralf Jäger, described PMRExpo in his opening address as "the" event for professional mobile radio.

Very satisfied exhibitors

Many exhibitors commented positively after the event: "We are very happy with PMRExpo 2014. There was, importantly, a broad range of visitors but all with a strong focus or interest in the relevant area. There were many good discussions both with representatives of the public safety sector as well as with industry, energy suppliers and public transport." said Michael Mansfeld (Emerson Network Power GmbH).

The topics at the well-attended two-day PMR Conference included digital radio for public safety authorities, communications requirements of the energy industry, the protection of critical infrastructure and networked safety in disaster control. In addition, topics including future technological developments such as using social media for evaluating emergency situations, the opportunities of broadband, broadband professional mobile radio and LTE were explored.

Specialist forums attracted listeners

Both the International Public Safety Forum and the new formats, Specialised Trade Forum, Industry Forum and Indoor Coverage Forum were able to meet expectations. "The switch to the new format has been a success", said Peter Stroetmann, moderator of Specialised Trade Forum. "We were able to reach exactly those people we wanted to", concluded Thorsten Hanssler, moderator of the Industry Forum. The Indoor Coverage Forum proved to be a real crowd puller. "The topics and speakers were perfect for the interests of the audience", said Jörg Eisebraun from the PMeV Indoor Coverage Radio Division.

Full hall for Congress on Command and Control Centres

There was huge interest in the Congress on Command and Control Centres in 2014. Moderated by Andreas Sirtl (Berlin Fire Department), 13 talks by experts from public safety authorities, from industry as well as consultants shed light on the present and future situation regarding control rooms.

Sponsor and event organiser see their vision endorsed

The German Federal Association of Professional Mobile Radio (Bundesverband Professioneller Mobilfunk e.V., PMeV) as conceptual sponsor of PMRExpo and EW Medien und Kongresse GmbH (EW) as event organiser consider their concept for a further internationalisation and stronger service focus of PMRExpo to have been validated. "The strong presence of international visitors was even more pronounced than last year. My personal impression is that we have been able to attract an extremely knowledgeable public to Cologne this year. Other exhibitors I have spoken to agree", commented PMeV Chairman, Peter Damerau.

"We are especially pleased to hear the positive feedback from participants and exhibitors about the services we provided. As far as the aim of "internationalisation" was concerned, the cooperation with a partner in Asia proved to be valuable: China alone was well represented, with 12 companies present", explained Project Manager, Stefanie Scharfschwerdt, of EW.

PMRExpo 2015:

PMRExpo 2015 will take place from 24 to 26 November 2015, once more in the Koelnmesse, Hall 10.2.

Image credits:

PMRExpo_Exhibition – source: Markus Schwalenberg Fotografie

PMRExpo_Minister Jäger – source: Markus Schwalenberg Fotografie

PMRExpo_Congress on Command and Control Centres – source: PMeV

PMRExpo is taking place for the 14th time this year. Since 2009, Koelnmesse has been home of the leading trade fair for Professional Mobile Radio (PMR) and control rooms. A large number of national and international exhibitors will be featured, e.g. producers, users and operators of Professional Mobile Radio systems. The Professioneller Mobilfunk e. V. (PMeV) acts as conceptual supporter of PMRExpo. The event is organised by EW Medien und Kongresse based in Frankfurt am Main.
www.pmrexpo.de/en

*The **Bundesverband Professioneller Mobilfunk e.V. (PMeV)**, i.e. Federal Association of Professional Mobile Radio, is a federation of leading suppliers and users of communication systems for mobile professional applications. Its members include manufacturers, system providers and application houses as well as network operators and users. The aim of PMeV is to further expand and develop the PMR market in Germany. In addition, PMeV offers manufacturers, users and enquirers a neutral dialogue platform for the assessment of technologies and the discussion of chances and risks of technical solutions and concepts.*

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*Frankfurt-based **EW Medien und Kongresse GmbH** is a leading provider of information in the energy and water industry in Germany. In keeping with their slogan "Know-how is our energy" EW compiles and prepares the most important information from the industry. Focusing on quality, topicality and practical approach, EW reacts fast to current political and legal developments in the sector due to its closeness to the BDEW, Bundesverband der Energie- und Wasserwirtschaft. EW also organises events for PMR-related topics, such as a specialist forum on PMR for utility providers, a symposium on on-call duty and other conferences on emergency and crisis management such as PMRExpo which EW has been organising since 2013.*

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